# GAMEART YOUR WORLD OF GAMES

# COMPANY PROFILE



### **ABOUT GAMEART**

GameArt is an independent online casino software provider and developer, providing innovative games and cutting-edge solutions dedicated to online and land-based gaming operators. GameArt's core business is the development of high-quality HTML5 slot games and gaming content for both online and land-based casino operators in regulated markets. Our **top-quality games** are the result of a **creative team** that's driven by the freedom to explore and develop new ideas, and most importantly to turn them into reality.



# **OUR PRODUCTS**

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Releasing at least **one new game per month**, we pride ourselves on creating innovative, attention-grabbing games while maintaining a **high standard of quality**.

Our games are adaptable for **any market**, are **compatible with various devices** (desktop, tablets, and smartphones), and require **very minimal loading time**.

#### MULTI-GAME SLOT MACHINES & ELECTRONIC ROULETTE

GameArt's TRON-E and ARGO multi-game machines offer the perfect solution for any land-based casino or gaming environment as operators can easily configure their machines with a choice of GameArt's high-quality slots from our growing portfolio of more than 100 games.

The automated electronic Roulette powered by GameArt is a brand-new product developed by Tronius and incorporates enhanced technology, eye-catching design, and carefully selected materials.



### WHAT SETS US APART

Original game concepts and features

- High-quality slot games with eye-catching graphics and design
  - Tailored to customers' preferences and to specific markets

- Top-quality gaming machines incorporating enhanced technology, eye-catching design, and carefully selected materials
- Flexibility in terms of sales and commercial policy, always considering market specifics
  - GameArt serves as a bridge between the online and land-based spheres, and can provide a synergy between clients' operations

### GameArt's 2022 in Review





**5** new markets The Netherlands, Slovakia, Bulgaria, LATAM, United States

777

**28** games



**56** new clients in the pipeline



**20** new staff members

Exhibited at 7 gaming shows

# MISSION

- Enabling casino operators to fully benefit from our innovations and attractive games by providing an intuitive gaming experience for their end users
- Creating innovative casino games that comprise attention-grabbing art and designs and that provide feature-rich gaming experiences
- Involving our clients in the game development process by listening to their suggestions, understanding their needs, and including their proposals in our product roadmap

# VISION

- To lead the future of gaming
- To become the best gaming producer and leading innovation model for the global gaming industry
- To build a gaming innovation culture

# VALUES

- Honesty, respect, and kindness
- Integrity, excellence, and professionalism
- Innovation and entrepreneurialism
- Strength and boldness
- Fun and passion
- GameArt's winning culture is always and only TEAMWORK

### THE GAMEART TEAM



GameArt comprises a team of over 70 experienced and skilled gaming professionals with passion and focus, and who are willing to go the extra mile to develop high-quality, innovative solutions for online and land-based casinos.

The team will only be proud, happy, and satisfied when it delivers high-quality products that meet the expectations of their customers and their players. To achieve this, the team works on having long-term relationships with its customers. Driven by ambition, the team possesses a creative and innovative mind set, and the aim of every individual is to grow personally and professionally at GameArt.





### COMPLIANCE



#### **CERTIFIED FOR:**

Malta, Italy, Switzerland, Croatia, Republika Srpska, Spain, Lithuania, Belarus, Romania, Bulgaria, Colombia, Slovakia, Netherlands

### WHERE OUR GAMES ARE PLAYED IN

Italy, Croatia, Switzerland, Belgium, Romania, Bulgaria, Slovakia, Lithuania, Netherlands, Spain, South America, Asia, Africa







# TOP PERFORMING TITLES













## **GAMEART NETWORK PROMOTIONS**

#### **GLOBAL NETWORK PROMOTIONS**

GameArt's account management team organises numerous network promotions with attractive prize pools and awards throughout the year, including promotions devised exclusively for certain markets such as Italy.



#### **YEET&SWEET INITIATIVE**

GameArt's Yeet&Sweet 2023 initiative comprises a unique promotional system, outstanding new games, and a record-breaking budget of €1,000,000. It includes 10 tournaments and spans from 20th January 2023 till 7th January 2024.



#### **GAMIFICATION TOOL**

GameArt uses the Gamification Cloud Platform, which encourages engagement with the in-game live leaderboard and enables players to unlock achievements and gain rewards.



#### GAMEART ACCOUNT MANAGEMENT TEAM

Contact our account management team at am@gameart.net.



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